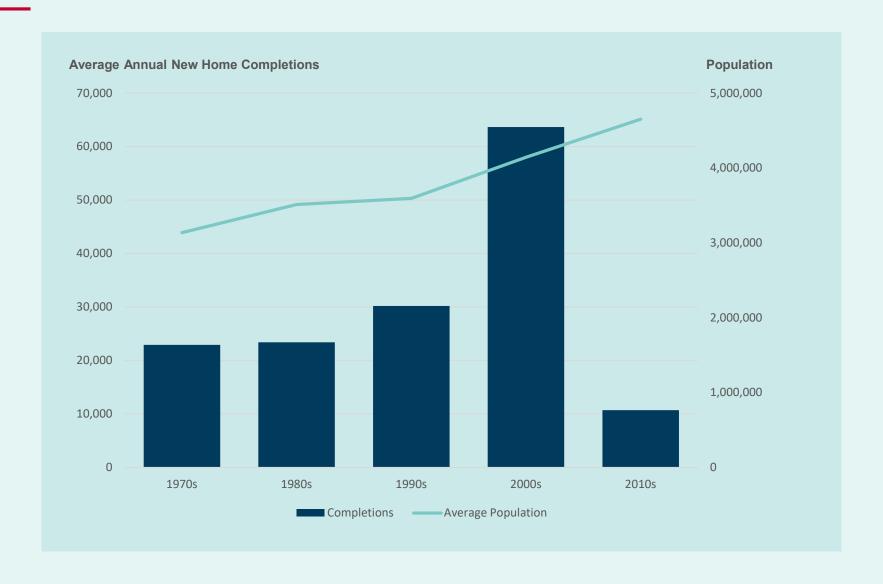


# Better ways to build

Michael Stanley, Co-Founder & CEO, Cairn Homes plc IHBA House Building Summit 2021



## **Average Annual New Homes Completions For Each of The Last Five Decades**





# **Supply at 1970s Levels**

	1972	2019	Change
New Home Completions	21,572	21,133	-2%
Population	3,024,400	4,921,500	+63%
Employment ('000)	1,084,000	2,361,200	+118%
Interest Rates	11.33%	2.88%	-8.45%
GNP (Real)	€44bn	€336bn	+664%

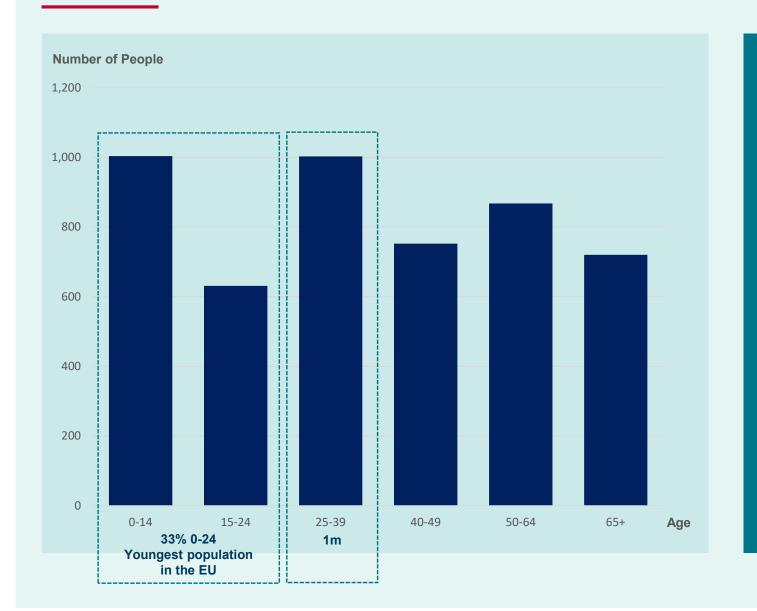


# **First Time Buyer Market Share**

	2019		2020		
	New Homes	%	New Homes	%	
CSO New Home Completions	21,133	100%	20,676	100%	
Less: One-Off New Homes	(5,067)	-24%	(4,937)	-24%	
New Homes - Multi Unit Developments	16,066	76%	15,739	76%	
Part V Social Housing (10%)	(1,326)	-6%	(742)	-4%	
Local Authority / AHB Purchases (Additional Social Housing)	(4,445)	-21%	(4,331)	-21%	
Less: Acquired by Institutions / PRS	(2,909)	-14%	(3,050)	-15%	
New Homes Available to Owner Occupiers	7,386	35%	7,616	37%	



### The Disenfranchised Stuck Middle – Part 1

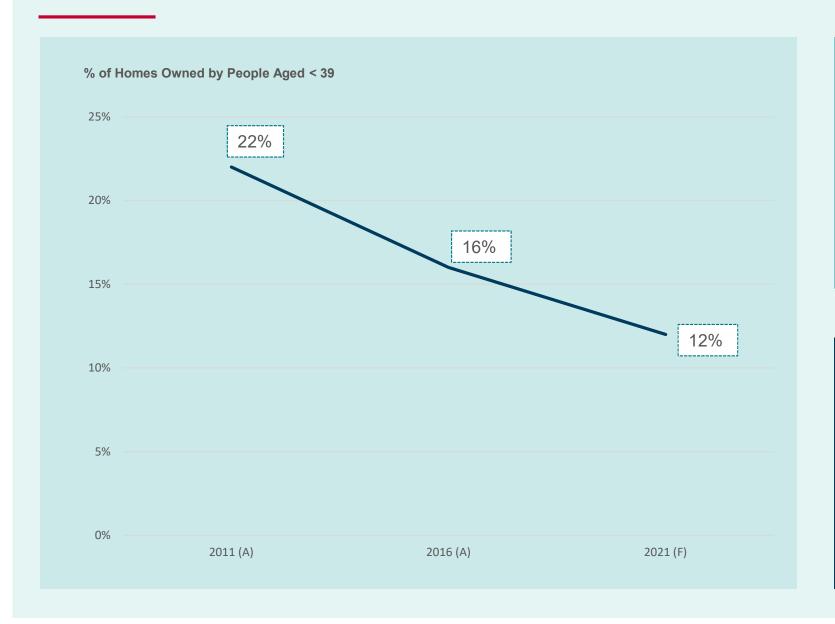


c. 575,000

Couples and individuals in Ireland who earn between €50,000 and €80,000 annually



### The Disenfranchised Stuck Middle – Part 2



58%

Of all houses in Ireland are rented by people aged < 39

21st
Ireland's ranking in the
EU 27 for home
ownership at 66%

Source: CSO, Company Estimate

# **CAIRN**

- 7 Grand Canal,Grand Canal Street Lower,Dublin 2,D02 KW81
- **1** 01 696 4600
- www.cairnhomes.com