



**Sherry
FitzGerald**

ADVISORY®



**From Conception
to Completion**

Intro

After almost four decades of delivering a first-class property journey experience to all our clients, our new Advisory Service deepens our expertise with a quality that is synonymous with our brand.

Our professional, tailored advisory consultancy is available to developers, financial institutions, capital partners, Government agencies and housebuilders.

We believe in solutions for housing and a multifaceted approach to the various component parts of the societal housing need.

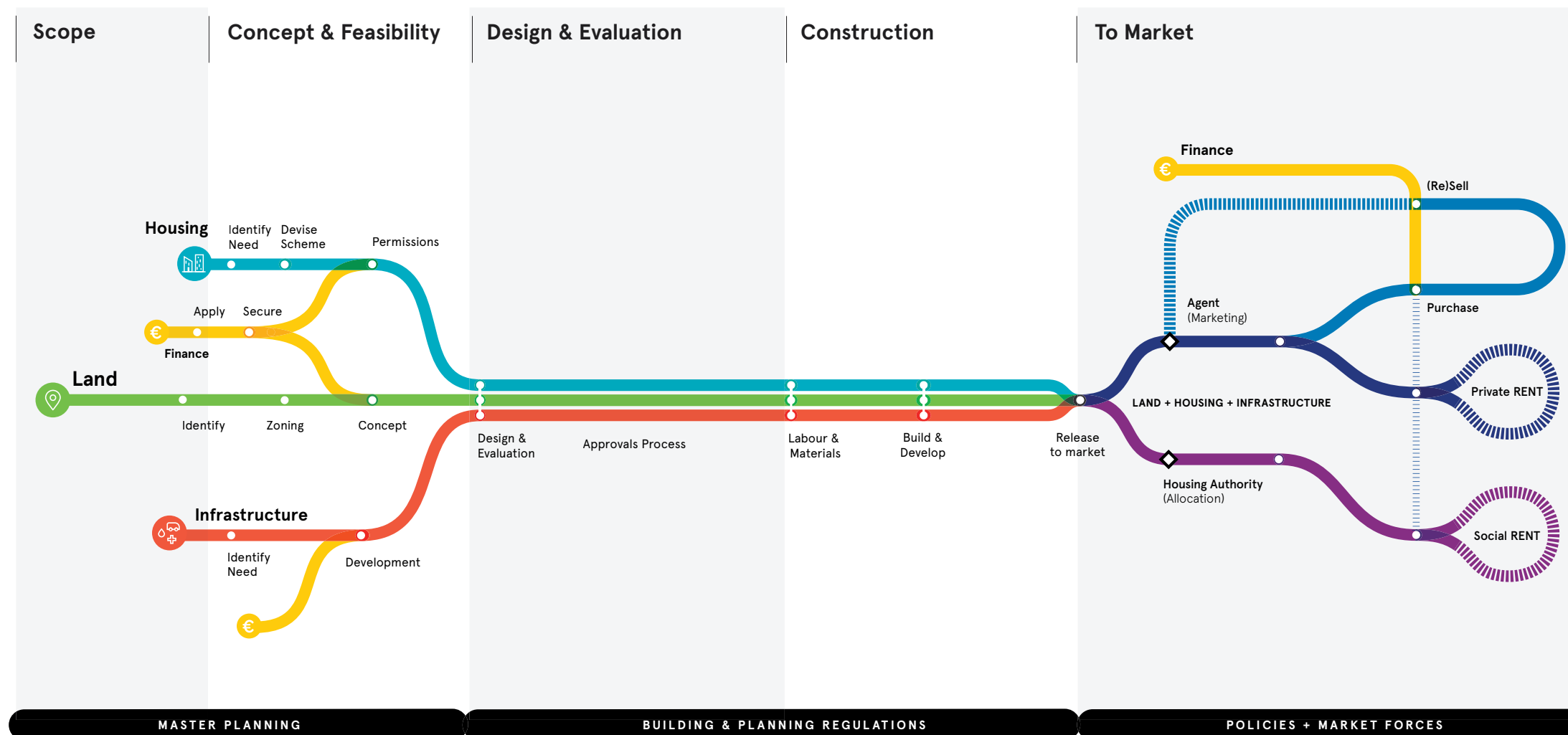
The three cornerstones of our Advisory approach are Research, Policy & Strategy and Valuations. We assist clients as they attempt to navigate thru the property system as well as the housing market.

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The Development Process

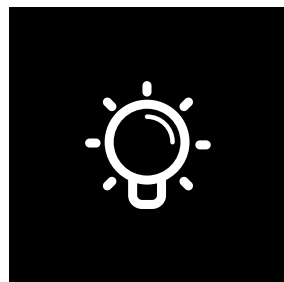
Everything we do at Sherry FitzGerald Advisory is evidence-based and evaluated as our objective is to provide our clients with expert advice to help make informed decisions and implement the best strategies.



Our dedicated team has the knowledge and expertise, delivering reliable and independent advice in a continually evolving property market across all segments of the Residential Market.

Experience & Infrastructure

We are Ireland's leading national New Homes Agency & Advisory team with a team of 40 specialist agents, chartered surveyors, economists, analysts, marketing & policy consultants.



Within the past 5 years we have managed transactions with a total value in excess of €5bn, advised on over 12,000 units within planning and assisted in the delivery of homes for 8,000 families.

We can advise from all stages from scope and conception to final completion to the private sale, rental (private/social) or AHB markets.

A balanced composition of supply is critical for our economy and our society and we have specialist advisors in each market segment



We have offices in 98 locations across Ireland so truly have a national perspective.



Our Services

A balanced composition of supply is critical for our economy and our society and we can provide Advisory Services to all sectors (except one off self builds)



Our Services include



1. Policy advisory and macro-economic and micro sectoral property research.
2. Development advisory on market driven mix, design & planning
3. Development appraisal & Part V negotiations
4. Development land transactions (acquisitions & disposals)
5. New Homes agency across all market segments:
 - Traditional individual sales
 - Private rental sector (multifamily & single family acquisitions & disposals)
 - Teams across Dublin, Cork, Galway & Limerick
6. Residential & Commercial Valuations – portfolio valuations, development land valuations, PRS, AHB valuations for secured lending and other purposes.

Our Team

Sherry FitzGerald

ADVISORY

RESEARCH



MARIAN FINNEGAN
Managing Director
Residential
& Advisory



SIOBHAN CORCORAN
Senior Economist



EOIN LYNCH
Economist

POLICY & STRATEGY



IVAN GAINE
Managing Director
New Homes



ROSS HARRIS
Director
Head of Residential
Investment



MARGUERITE BOYLE
Director,
New Homes
& Residential
Investments



DAVID O'CONNOR
Policy Advisor



JOHN DONEGAN
Development Land
Senior Consultant

VALUATIONS



DES O'MALLEY
Managing Director
Countrywide



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Head of Commercial
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MAURICE COWHEY
Portfolio Team
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ADVISORY

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